



Great Little Box first sheet plant in BC to become SFI certified

FOR IMMEDIATE RELEASE

November 1, 2010: Vancouver: Great Little Box Company (GLBC) is excited to announce that they are SFI certified for all corrugated products. GLBC is the first independent sheet plant in BC to achieve this certification.

What is SFI?

SFI (Sustainable Forestry Initiative) is a non-profit organization that is dedicated to promoting sustainable forest management. Being SFI certified ensures the materials your packaging is manufactured with, is from responsible sources. The SFI program is improving sustainable forest management in North America and supporting responsible fiber sourcing globally. SFI ensures there will be steady supply of fiber from well-managed forests, which account for about 10% of the world's forests.

What is your benefit for using SFI products?

Using corrugated material with the SFI label demonstrates the wood and paper is from a responsible source backed by a third-party certification. Most stock and custom corrugated boxes will automatically be SFI marked. Please inquire about having your custom boxes SFI labeled as well.

Great Little Box Company is committed to protecting the environment and is the first sheet plant in BC to be SFI certified.

About Great Little Box Company

Great Little Box Company is a dynamic BC based manufacturer of boxes, foam, folding cartons, labels and additional packaging components. Founded in 1982 by husband and wife team, Robert and Margaret Meggy, the company is widely recognized for its progressive human resource practices and successful management track record. For more information, visit www.greatlittlebox.com